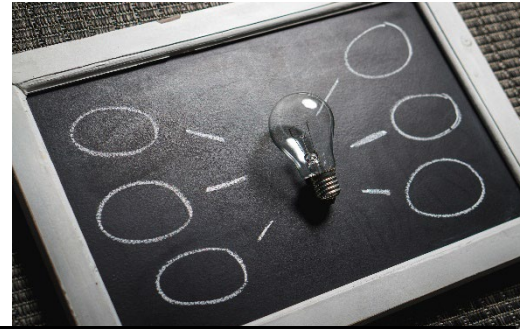




Beachhead Communications
E-Learning, Kiosks and Web Development



CAPABILITY STATEMENT for Beachhead Communications

Beachhead Communications, a service-disabled veteran-owned business (SDVOB), provides design and information development services with a focus on three interactive platforms: Articulate Storyline (e-learning), kiosks (interactive directory/museum touchscreen displays) and WordPress (blog/websites).

Our clients range from government agencies and corporations to non-profit and start-up efforts.

Beachhead Communications exceeds expectations using a customer-focused, results-oriented approach.

CORE COMPETENCIES:

Our team works with your experts/SMEs to produce desired results for the following areas of service:

- ❖ **E-Learning (Instructional Design Training/Testing)**
- ❖ **Kiosks (Learning and Directory Display Systems)**
- ❖ **Web Development (Internet and Intranet)**

E-Learning (Instructional Design)

- ◆ Articulate Storyline expertise (SCORM/xAPI)
- ◆ LMS/LRS compatibility (industry standard)
- ◆ Voiceover work done in-house by VO artists
- ◆ Graphics/picture content free of royalty issues

Kiosks (Informational Display Systems)

- ◆ Standalone displays (plinths, wall-mount, etc.)
- ◆ Museum interactive displays, lobby directories, etc.
- ◆ Remotely updated via Internet if required
- ◆ Kiosks may be touchscreen displays and websites

Web Development (Internet and Intranet)

- ◆ WordPress websites/blogs (open standards)
- ◆ No special training required to operate/update
- ◆ Site visitors submit data, subscribe and purchase
- ◆ "Lightspeed" development (unique 3-day process)

DIFFERENTIATORS:

- + DINFOS-trained (DoD/Defense Information School)
- + Depth of experience in training, video and web
- + "All under one roof" in-house team (no outsourcing)
- + Customer-service approach to working with clients
- + Spanish-language excellence and experience

PAST PERFORMANCE AND CURRENT CLIENTS:

- **Global Internet Forum to Counter Terrorism (2023)**
- **iBASEt (2022-2023)**
- **VMware (2020-2022)**
- **Los Angeles Superior Court (2019)**
- **Mission Linen Supply, Inc. (2017-2018)**
 - Entire management training catalog
- **3ds/Dassault Systemes (2016-2017)**
- **RDNiehaus, Inc. (2014-2016)**
 - Over 13 hours of content for **US Army contract**
- **Dozens of training video production clients including FMC, Verizon (GTE), Toyota of America, The Broadway, United Temp, AFRTS, etc.**

COMPANY INFORMATION:

NAICS Codes:

541430, 541511, 541612, 561499, 611420, 611430

DUNS Number:

167909634

CAGE:

7YE45

EIN:

82-2937514

Registered Name:

Beachhead Communications

DBA Registration:

2017/California

Business Type:

Proprietorship

Certification:

SDVOB (SBA)

Owner:

Joseph Dowdy

Phone:

805.694.8492

Email:

joseph@beachheadcommunications.com

Website:

<http://beachheadcommunications.com>

Portfolio:

<http://josephbenton.com>

REGISTRATIONS:

Federal Level: SBA – SDVOB (federal contractor)

State Level: California (state/agency contractor)